

Investing Public Funds in Utah: Best Practices Approach – Chris Blackwood

Director – PFM Asset Management LLC

Chris Blackwood is a Director for PFM Asset Management LLC. Chris serves as an investment advisor to governments throughout the Rocky Mountain region, including Utah. Chris has experience in developing investment policies, structuring investment portfolios, and providing presentations to governing boards.

From 2000-2010, Chris serves as portfolio manager and administrator for two local government investment pools and provided oversight to over 70 separately managed accounts with over \$5 billion in assets. In addition, Chris has 15 years of experience as a professional economist. Previously, he serves as Chief Financial Economist for a regional investment bank and Senior Economist to the Governor of Colorado.

Chris holds a B.A. and M.A. in Economics from the University of Colorado and has received Executive Education certificates from the University of Denver and the Massachusetts Institute of Technology.

Chris' presentation will address best practices for investing public funds for local governments in Utah. Topics will include: cash flow analysis, investment policy development, yield curve analysis, active vs. passive management, broker/dealer selection, benchmark selection, methods of buying and selling securities, market analysis, and assessment of economic indicators.