

Announcing the 2010 Annual  
UGFOA Spring Conference  
At the Holiday Inn | St. George, Utah  
"Pursuing Professional Excellence"

Expanding the resources and knowledge of government finance officers through expert instruction and association with fellow professionals.

**EVENT PROSPECTUS and  
SPONSORSHIP OPPORTUNITIES**

**Wednesday, April 21, 2010 thru  
Friday, April 23, 2010**

This conference is a great opportunity to reach an audience of financial professionals who are leaders within the cities, towns, and counties; and the Great State of Utah!

A complete schedule of the conference will be available shortly on our Web site at: <http://ugfoa.com/sponsors.html> as we get closer to the conference date.



**Utah Government Finance Officers Association**

**C/o Galen Rasmussen**

**790 S. 100 E.  
Bountiful, Utah 84010  
Phone (801) 298-6117  
Fax (801) 298-3171  
[www.ugfoa.com](http://www.ugfoa.com)**

## Exhibit and Sponsorship Opportunities

Sponsors and exhibitors may display their services and products from 7 a.m. on Thursday to noon on Friday. Spaces are assigned by the Hotel on a first come first served basis within designated sponsor areas. Set up can be done late Wednesday afternoon. Contact the Holiday Inn at 1-800-457-9800.

### Corporate Sponsor - \$800

- Exhibit Booth Pass, 8 foot table, chairs, garbage can
- Two minutes to introduce and promote your firm/product to our members at the beginning of a conference session
- Up to 4 representatives can play in the golf tournament
- Co-Sponsors Keynote Speaker
- Co-Sponsors Sunbrook Golf Event
- Co-Sponsors the Financial Scholarship Recipients Program
- Attendee give away at luncheon (sponsor provides give away)
- 4 Dessert Bar Mingle passes Wednesday Night 7:30-9:00
- 4 passes/Lunch with delegates(Thursday)

### Partner Sponsor – \$600

- Exhibit Booth Pass, 8 foot table, chairs, garbage can
- Up to 2 representatives can play in the golf tournament
- Co-Sponsors the Conference Attendee Bags
- Attendee give away at luncheon (sponsor provides give away)
- 2 Dessert Bar Mingle passes Wednesday Night 7:30-9:00
- 2 passes/Lunch with delegates(Thursday)

### Associate Sponsor - \$400

- Exhibit Booth Pass, 8 foot table, chairs, garbage can
- Co-Sponsors the Conference Breakfast, Pens & Notepads
- Attendee give away at luncheon (sponsor provides give away)
- 2 Dessert Bar Mingle passes Wednesday Night 7:30-9:00
- 2 passes/Lunch with delegates(Thursday)

### Exhibit Only - \$250

- Exhibit Booth Pass, 8 foot table, chairs, garbage can
- Company Name Listed in Conference Program
- 2 Dessert Bar Mingle passes Wednesday Night 7:30-9:00
- 2 passes/Lunch with delegates(Thursday)



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## Exhibitor and Sponsor Registration Form

To insure the accurate processing of your information, please print page 3 and 4 of this form, sign and email or fax to Galen Rasmussen at (801) 298-3171. Please call (801) 298-6117 to confirm your information has been received.

**Company Information** (please complete this section as you want it to appear in the conference program):

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_ URL: \_\_\_\_\_

**Exhibit Only:** - \$250 ea. \$ \_\_\_\_\_

**Sponsorships:**

Corporate Sponsor - \$800 ea. \$ \_\_\_\_\_  
 Partner Sponsor - \$600 ea. \$ \_\_\_\_\_  
 Associate Sponsor - \$400 ea. \$ \_\_\_\_\_  
 Extra Golfers (Wed.) - \$50 ea.\* \$ \_\_\_\_\_ Complete Pg. 4  
 Banquet Tickets (Th) - \$15 ea. \$ \_\_\_\_\_ Count: \_\_\_\_\_  
 Total Amount Due: \$ \_\_\_\_\_

**Promotional Opportunities:**

Lanyard - Check here if you are interested \_\_\_ (You will receive a callback)

Conference Bag Inserts - Describe your interest here: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this agreement, I agree that I/we would like to participate in the 2010 UGFOA conference.

**Payment Schedule:**

Full payment by check is due within 30 days of receipt of signed registration form or no later than March 20, 2010, whichever is sooner. If space reservation is made after this date, payment is due upon receipt of signed registration form. **Please make check payable to:**

Utah Government Finance Officers Association  
 C/o Galen Rasmussen  
 790 S. 100 E.  
 Bountiful, Utah 84010

**Please fax or mail your completed registration to Galen Rasmussen**



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## Exhibitor and Sponsor Registration Form continued

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### Golf Information (please complete this section for each golfer):

- 1) <sup>1,2</sup>Name: \_\_\_\_\_ Title: \_\_\_\_\_
- 2) <sup>1,2</sup>Name: \_\_\_\_\_ Title: \_\_\_\_\_
- 3) <sup>1</sup>Name: \_\_\_\_\_ Title: \_\_\_\_\_
- 4) <sup>1</sup>Name: \_\_\_\_\_ Title: \_\_\_\_\_
- 5) Name: \_\_\_\_\_ Title: \_\_\_\_\_
- 6) Name: \_\_\_\_\_ Title: \_\_\_\_\_
- 7) Name: \_\_\_\_\_ Title: \_\_\_\_\_
- 8) Name: \_\_\_\_\_ Title: \_\_\_\_\_

**\*Reminder:**

<sup>1</sup>**Corporate Sponsors:** Up to 4 representatives can play in the golf tournament

<sup>2</sup>**Partner Sponsors:** Up to 2 representatives can play in the golf tournament

**Each Additional Golfer:** \$50 each

The conference hotel, the Holiday Inn, has reserved a block of rooms. Call now to reserve your room and make arrangements for your exhibitor display space (if necessary) at 1-800-457-9800. Questions? You can call Jim Welch at 801-963-3238, or e-mail me at [jwelch@wvc-ut.gov](mailto:jwelch@wvc-ut.gov) Thank you!



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